

Andrea Grefenstette

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Software:

Mac OS X, Windows XP, TextPad, BBEdit, Dreamweaver, ImageReady, Photoshop, Fireworks, Illustrator, Final Cut Pro, After Effects, Quark Xpress

Languages:

XHTML, CSS, JavaScript/DHTML, jQuery. Ability to edit ASP, .NET, XML

Experience

March 2008 - March 2009: Jr. Web Developer & HTML Designer - Wandrian, Inc
Newton Center, MA

- Design/Creation/Maintenance of affiliate accounts as well as in house brand websites
- Customization of Content Management System (Sitecore)
- Construction of promotional print material used at travel related trade shows (Promotional tickets, Banners, USB Graphics) based on marketing department guidelines
- Concept/Creation of promotion web based graphics
- Implementation of third party marketing campaigns (Web, Email)
- Updates to train ticket pricing records, timetables and other generic data

May 2004 - January 2008: President - HereWeGoMedia.com (Web Design and Development)
Somerville, MA

- Monticello Homes - Custom Home Renovations (<http://monticello-homes.com>)
- Dream Spirit Farm - Boarding Stable (<http://www.dreamspiritfarm.com>)
- Fiona Tyson - Makeup Artist Portfolio (<http://www.herewegomedia.com/fionatyson>)
- VirtualPitchFest.com (maintenance only, <http://virtualpitchfest.com>)
- JRA Cycles - Medford, MA Bicycle Shop (<http://www.jracycles.com>)
- The Boomer Broads - Womans Radio Show (<http://www.theboomerbroads.com>)
- WendyBooker.net (Inactive) - (<http://herewegomedia.com/archive/wb>)
- Pinnacle Events - Event Planner (2007)
- Chocolate Cake City - Comedy Troupe (2004-2006)

September 2007 - February 2008: Store Associate - The Army Barracks
Boston, MA

- Restocking shelves / Inventory
- Cashier
- Ordering speciality items on request
- Handling store to store transfers
- Customer Service
- Opening and closing the store
- Filing financial documents/bank deposits
- Creation and printing of promotional fliers and signs

October 2006 - July 2007: Store Associate - Cheers Gift Shop
Boston, MA

- Restocking shelves / Inventory
- Cashier
- Customer Service
- Opening and closing the store

2005 - 2006: Photographic Archiver - Aigner Associates
Allston, MA

- Sorting / Organizing photographic collection of Lucien Aigner for distribution and preservation

2004: Volunteer, Animator - Zoink Film Festival
Boston, MA

- Monitoring schedules and projectors
- Digitizing analog film submissions, consolidating films into playlists onto dvds
- Created "Zoinks Film Festival" flash animation shown before each film screening

Education

2007-2008

Continuing Education
School of the Museum of Fine Arts
Classes: Illustration, Graphic Design

2006

Continuing Education
Mass Art
Classes: Clothing Construction

2003-2006

BA, New Media Production
Minor, Photography
Emerson College, Boston

Letters of reference available upon request